

1 of 2

**Salesperson Phone#** 202-955-5342  
**Salesperson FAX#** 202-955-5348

**-- CONTRACT COMMENT --**

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISED ORDER. NOTE-ALL CHANGES OK. PLS CNF

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	*1	TH-F	5P-530P	NEWS	:30	\$2,200.00	10/18-10/19	2	1	2	\$4,400.00	
		Sales Remark: V7 DTE CHG										
		V7 More than 2 codes changed										
	*2	TH-F	530P-6P	NEWS	:30	\$2,400.00	10/18-10/19	2	1	2	\$4,800.00	
		Sales Remark: V7 DTE CHG										
		V7 More than 2 codes changed										
	*3	TH-F	6P-630P	NEWS	:30	\$2,800.00	10/18-10/19	1	1	1	\$2,800.00	
		Sales Remark: V7 DTE CHG										
		V7 More than 2 codes changed										
	*6	TH-SU	11P-1135P	NEWS	:30	\$3,200.00	10/18-10/21	3	1	3	\$9,600.00	
		Sales Remark: V7 DTE CHG										
		V7 More than 2 codes changed										
	*7	TH-F	1135P-1235A	LETTERMAN	:30	\$1,200.00	10/18-10/19	2	1	2	\$2,400.00	
		Sales Remark: V7 DTE CHG										
		V7 More than 2 codes changed										

Rep Order# 9842956 Ver# 7 Status Revised  
EC'd Yes

Traffic Order# 65601

Printed: 10/17/2012 1:37 PM  
Last Received: 10/17/2012 1:23 PM  
Showing Buylines: All Rep & Sta Revised Lines

2 of 2

Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL ISSUE GROU  
Product US CHAMBER COMMERCE  
Estimate# 1500  
Buyer ANNE BRAUNSCHEIDEL  
Phone#  
Fax#

Agency ( ) MENTZER MEDIA SERVICES  
600 FAIRMOUNT AVE, SUITE 306  
TOWSON, MD 21286  
Agency C/P1/P2/E //1500  
Flight Dates 10/18/2012 - 10/28/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY

Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

---REPORT TOTALS---

Report Totals: 10 / \$24,000.00

---SALES MONTHLY TOTALS---

Oct 12: 56 / \$169,900.00

Sales Totals: 56 / \$169,900.00

Station Totals: 56 / \$169,900.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$404,139	CABL	0%	EKRC	0%	UNKN	0%	WBQC	0%	WCPO	30%
		WKRC	42%	WLWT	10%	WSTR	0%	WXIX	17%		

Books null  
Demos RA35+

# Spot Manager: All, 10/18/12-10/28/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: US Chamber of Commerce												
Agency: Mentzer Media Services												
Station: WKRC-TV												
Order: 65601												
Line: 1												
10/18/12	Thursday	5:20:42 PM	:30	\$2,200.00		5p Local 12 News at Fiv	(5:00:00 PM-5:30:00 PM)	PUS CHAMBER COMMERCIAL 1500		P-1	4	MWASH-
10/19/12	Friday	5:20:02 PM	:30	\$2,200.00		5p Local 12 News at Fiv	(5:00:00 PM-5:30:00 PM)	PUS CHAMBER COMMERCIAL 1500		P-1	3	MWASH-
				\$4,400.00								2
Line: 2												
10/18/12	Thursday	5:57:21 PM	:30	\$2,400.00		5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	PUS CHAMBER COMMERCIAL 1500		P-1	1	MWASH-
10/19/12	Friday	5:56:51 PM	:30	\$2,400.00		5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	PUS CHAMBER COMMERCIAL 1500		P-1	2	MWASH-
				\$4,800.00								2
Line: 3												
10/19/12	Friday	6:19:17 PM	:30	\$2,800.00		6p Local 12 News at Six	6:00 PM-6:30 PM	US CHAMBER COMMERCIAL 1500		P-2	1	MWASH-
				\$2,800.00								1
Line: 4												
10/19/12	Friday	7:04:56 PM	:30	\$2,000.00		M-F 7p-730p	7:00 PM-7:30 PM	US CHAMBER COMMERCIAL 1500		P-2	4	MWASH-
10/19/12	Friday	7:27:34 PM	:30	\$2,000.00		M-F 7p-730p	7:00 PM-7:30 PM	US CHAMBER COMMERCIAL 1500		P-2	1	MWASH-
				\$4,000.00								2
Line: 5												
10/19/12	Friday	7:50:59 PM	:30	\$2,000.00		M-F 730p-8p	7:30 PM-8:00 PM	US CHAMBER COMMERCIAL 1500		P-2	1	MWASH-
				\$2,000.00								1
Line: 6												
10/19/12	Friday	11:05:14 PM	:30	\$3,200.00		11p M-Su Local 12 New	11p-1135p	US CHAMBER COMMERCIAL 1500		P-2	2	MWASH-
10/20/12	Saturday	11:06:05 PM	:30	\$3,200.00		11p M-Su Local 12 New	11p-1135p	US CHAMBER COMMERCIAL 1500		P-2	1	MWASH-
10/21/12	Sunday	11:33:55 PM	:30	\$3,200.00		11p M-Su Local 12 New	11p-1135p	US CHAMBER COMMERCIAL 1500		P-2	4	MWASH-
				\$9,600.00								3
Line: 7												
10/18/12	Thursday	11:23:30 XM	:30	\$1,200.00		Letterman	11:35 PM-12:35 XM	US CHAMBER COMMERCIAL 1500		P-2	3	MWASH-
10/19/12	Friday	11:24:30 XM	:30	\$1,200.00		Letterman	11:35 PM-12:35 XM	US CHAMBER COMMERCIAL 1500		P-2	2	MWASH-
				\$2,400.00								2
Line: 8												
10/23/12	Tuesday	8:20:07 PM	:30	\$10,000.00		Tue Reg 1	8:00 PM-9:00 PM	US CHAMBER COMMERCIAL 1500		P-2	2	MWASH-
				\$10,000.00								1
Line: 9												
10/24/12	Wednesday	10:29:00 PM	:30	\$10,000.00		Wed Reg 3	10:00 PM-11:00 PM	US CHAMBER COMMERCIAL 1500		P-1	2	MWASH-
				\$10,000.00								1
Line: 10												
10/25/12	Thursday	9:20:17 PM	:30	\$9,500.00		Thu Reg 2	9:00 PM-10:00 PM	US CHAMBER COMMERCIAL 1500		P-2	2	MWASH-
				\$9,500.00								1
Line: 11												
10/19/12	Friday	10:28:30 PM	:30	\$8,000.00		Fri Reg 3	10:00 PM-11:00 PM	US CHAMBER COMMERCIAL 1500		P-2	1	MWASH-
				\$8,000.00								1

[Filtered by: ] [Sorted by: Station]

# Spot Manager: All, 10/18/12-10/28/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: US Chamber of Commerce												
Agency: Mentzer Media Services												
Station: WKRC-TV												
Order: 65601												
Line: 12												
10/20/12	Saturday	5:57:56 PM	:30	\$2,000.00		Sat Reg 2	9:00 PM-10:00 PM	US CHAMBER COMMERCIAL 1500		P-2	1	MWASH
											1	
Line: 13												
10/22/12	Monday	5:20:37 PM	:30	\$2,200.00		5p Local 12 News at Fiv	(5:00:00 PM-5:30:00 PM)	PUS CHAMBER COMMERCIAL 1500		P-1	1	MWASH
10/23/12	Tuesday	5:20:27 PM	:30	\$2,200.00		5p Local 12 News at Fiv	(5:00:00 PM-5:30:00 PM)	PUS CHAMBER COMMERCIAL 1500		P-1	2	MWASH
10/24/12	Wednesday	5:20:32 PM	:30	\$2,200.00		5p Local 12 News at Fiv	(5:00:00 PM-5:30:00 PM)	PUS CHAMBER COMMERCIAL 1500		P-1	3	MWASH
10/24/12	Wednesday	5:03:48 PM	:30	\$2,200.00		5p Local 12 News at Fiv	(5:00:00 PM-5:30:00 PM)	PUS CHAMBER COMMERCIAL 1500		P-1	6	MWASH
10/25/12	Thursday	5:20:57 PM	:30	\$2,200.00		5p Local 12 News at Fiv	(5:00:00 PM-5:30:00 PM)	PUS CHAMBER COMMERCIAL 1500		P-1	4	MWASH
10/26/12	Friday	5:11:25 PM	:30	\$2,200.00		5p Local 12 News at Fiv	(5:00:00 PM-5:30:00 PM)	PUS CHAMBER COMMERCIAL 1500		P-1	5	MWASH
											6	
Line: 14												
10/22/12	Monday	5:42:52 PM	:30	\$2,400.00		5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	PUS CHAMBER COMMERCIAL 1500		P-1	3	MWASH
10/23/12	Tuesday	5:41:42 PM	:30	\$2,400.00		5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	PUS CHAMBER COMMERCIAL 1500		P-1	2	MWASH
10/23/12	Tuesday	5:58:06 PM	:30	\$2,400.00		5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	PUS CHAMBER COMMERCIAL 1500		P-1	6	MWASH
10/24/12	Wednesday	5:49:18 PM	:30	\$2,400.00		5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	PUS CHAMBER COMMERCIAL 1500		P-1	1	MWASH
10/25/12	Thursday	5:41:52 PM	:30	\$2,400.00		5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	PUS CHAMBER COMMERCIAL 1500		P-1	4	MWASH
10/26/12	Friday	5:57:56 PM	:30	\$2,400.00		5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	PUS CHAMBER COMMERCIAL 1500		P-1	5	MWASH
											6	
Line: 15												
10/23/12	Tuesday	5:28:11 PM	:30	\$2,800.00		6p Local 12 News at Six	(6:00 PM-6:30 PM)	US CHAMBER COMMERCIAL 1500		P-2	1	MWASH
10/24/12	Wednesday	5:05:34 PM	:30	\$2,800.00		6p Local 12 News at Six	(6:00 PM-6:30 PM)	US CHAMBER COMMERCIAL 1500		P-2	3	MWASH
10/25/12	Thursday	5:28:26 PM	:30	\$2,800.00		6p Local 12 News at Six	(6:00 PM-6:30 PM)	US CHAMBER COMMERCIAL 1500		P-2	2	MWASH
											3	
Line: 16												
10/22/12	Monday	7:10:12 PM	:30	\$2,000.00		M-F 7p-730p	7:00 PM-7:30 PM	US CHAMBER COMMERCIAL 1500		P-2	4	MWASH
10/23/12	Tuesday	7:11:12 PM	:30	\$2,000.00		M-F 7p-730p	7:00 PM-7:30 PM	US CHAMBER COMMERCIAL 1500		P-2	1	MWASH
10/24/12	Wednesday	7:04:41 PM	:30	\$2,000.00		M-F 7p-730p	7:00 PM-7:30 PM	US CHAMBER COMMERCIAL 1500		P-2	2	MWASH
10/25/12	Thursday	7:04:41 PM	:30	\$2,000.00		M-F 7p-730p	7:00 PM-7:30 PM	US CHAMBER COMMERCIAL 1500		P-2	3	MWASH
10/26/12	Friday	7:28:04 PM	:30	\$2,000.00		M-F 7p-730p	7:00 PM-7:30 PM	US CHAMBER COMMERCIAL 1500		P-2	5	MWASH
10/26/12	Friday	7:10:12 PM	:30	\$2,000.00		M-F 7p-730p	7:00 PM-7:30 PM	US CHAMBER COMMERCIAL 1500		P-2	6	MWASH
											6	
Line: 17												
10/22/12	Monday	7:35:30 PM	:30	\$2,000.00		M-F 730p-8p	7:30 PM-8:00 PM	US CHAMBER COMMERCIAL 1500		P-2	1	MWASH
10/23/12	Tuesday	7:43:22 PM	:30	\$2,000.00		M-F 730p-8p	7:30 PM-8:00 PM	US CHAMBER COMMERCIAL 1500		P-2	2	MWASH
10/25/12	Thursday	7:35:00 PM	:30	\$2,000.00		M-F 730p-8p	7:30 PM-8:00 PM	US CHAMBER COMMERCIAL 1500		P-2	3	MWASH
											3	
Line: 18												
10/22/12	Monday	11:11:30 XM	:30	\$1,200.00		Letterman	11:35 PM-12:35 XM	US CHAMBER COMMERCIAL 1500		P-2	3	MWASH
10/23/12	Tuesday	11:46:15 PM	:30	\$1,200.00		Letterman	11:35 PM-12:35 XM	US CHAMBER COMMERCIAL 1500		P-2	1	MWASH

[Filtered by: ] [Sorted by: Station]

# Spot Manager: All, 10/18/12-10/28/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
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Advertiser: US Chamber of Commerce

Agency: Mentzer Media Services

Station: WKRC-TV

Order: 65601

## Line: 18

10/24/12	Wednesday	2:24:00 XM	:30	\$1,200.00		Letterman	11:35 PM-12:35 XM	US CHAMBER COMMER 1500		P-2	6	MWASH-
10/24/12	Wednesday	1:46:45 PM	:30	\$1,200.00		Letterman	11:35 PM-12:35 XM	US CHAMBER COMMER 1500		P-2	2	MWASH-
10/25/12	Thursday	1:46:30 PM	:30	\$1,200.00		Letterman	11:35 PM-12:35 XM	US CHAMBER COMMER 1500		P-2	4	MWASH-
10/26/12	Friday	2:11:30 XM	:30	\$1,200.00		Letterman	11:35 PM-12:35 XM	US CHAMBER COMMER 1500		P-2	5	MWASH-
											6	
				\$7,200.00								

## Line: 19

10/22/12	Monday	1:18:34 PM	:30	\$3,200.00		11p M-F Local 12 News	11:00 PM-11:35 PM	US CHAMBER COMMER 1500		P-2	4	MWASH-
10/23/12	Tuesday	1:33:30 PM	:30	\$3,200.00		11p M-F Local 12 News	11:00 PM-11:35 PM	US CHAMBER COMMER 1500		P-2	1	MWASH-
10/24/12	Wednesday	1:33:30 PM	:30	\$3,200.00		11p M-F Local 12 News	11:00 PM-11:35 PM	US CHAMBER COMMER 1500		P-2	3	MWASH-
10/25/12	Thursday	1:34:30 PM	:30	\$3,200.00		11p M-F Local 12 News	11:00 PM-11:35 PM	US CHAMBER COMMER 1500		P-2	2	MWASH-
10/26/12	Friday	1:12:53 PM	:30	\$3,200.00		11p M-F Local 12 News	11:00 PM-11:35 PM	US CHAMBER COMMER 1500		P-2	6	MWASH-
10/26/12	Friday	1:34:30 PM	:30	\$3,200.00		11p M-F Local 12 News	11:00 PM-11:35 PM	US CHAMBER COMMER 1500		P-2	5	MWASH-
											6	
				\$19,200.00								

## Line: 20

10/23/12	Tuesday	3:40:18 PM	:30	\$10,000.00		Tue Reg 1	8:00 PM-9:00 PM	US CHAMBER COMMER 1500		P-2	1	MWASH-
											1	
				\$10,000.00								

## Line: 21

10/24/12	Wednesday	1:43:30 PM	:30	\$10,000.00		Wed Reg 3	10:00 PM-11:00 PM	US CHAMBER COMMER 1500		P-1	1	MWASH-
											1	
				\$10,000.00								
				\$169,900.00								56
				\$169,900.00								56
				\$169,900.00								56
				\$169,900.00								56
				\$169,900.00								56
				\$169,900.00								56

[Filtered by: ] [Sorted by: Station]